

Farmers' Voice Radio Theory of Change

Our theory of change describes how Farmers' Voice Radio enables smallholder farmers, predominantly those in lower income countries, to overcome the following challenges:

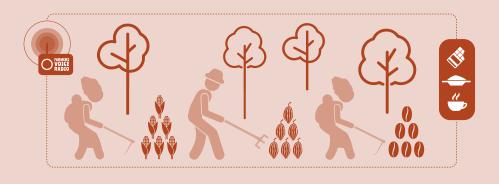
- Livelihood and food insecurity due to declining agricultural productivity, difficulties with improving, developing and marketing their produce, unsustainable land management practices and unpredictable and extreme weather caused by climate change.
- Limited access to relevant, timely and actionable information and knowledge needed to change this situation due to physical remoteness, poor infrastructure, social isolation, exclusion factors (gender, disability etc.) and low levels of education and literacy.
- Unequal structural power dynamics, particularly in the context of international commodity supply chains, and lack of opportunity for smallholder farmers' voices to be heard and for them to influence the way business is done or development interventions are delivered.
- * Inability of membership organisations or service providers to facilitate significant change due to challenges with: scale, reaching the most remote communities or excluded groups (particularly women), influencing behaviour change and cost of delivering interventions.

The diagram below shows how our theory of change works for Farmers' Voice Radio initiatives that we run in collaboration with project partners, and for 'open source' projects where other organisations implement Farmers' Voice Radio initiatives using our online resources and support package.

IMPACT



Smallholder farmers have more sustainable livelihoods that return a reliable living income, work in harmony with the surrounding environment and contribute to local community development



OUTCOMES FOR WOMEN AND MEN SMALLHOLDER FARMERS



OUTCOMES FOR PARTNERS AND INTERMEDIARY ORGANISATIONS



